

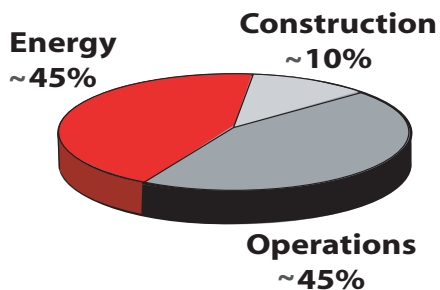
**managingenergy.com**  
*transforms energy data  
into high-value manage-  
ment tools that improve the  
bottom line, reduce risk to  
changing energy purchasing  
options and drive environ-  
mental performance.*

**managingenergy.com** is a web-delivered, enterprise level energy data and information software system that efficiently and effectively supports the planning, implementing and reporting on your energy efficiency programs and projects.

Energy management in buildings and large building portfolios is not simply a growing trend. Today it is a critical component of building management and is increasingly being incorporated into standard business practices.



## Energy Efficiency is More Critical Than Ever



Energy is fast approaching the 50 per cent mark of total lifetime building ownership costs.

Expansive growth in the 1960s and 1970s left a legacy of energy inefficient technologies designed for inexpensive and abundantly available energy.

Inefficient buildings affect property value, make service delivery unreliable and compromise occupancy retention. Energy is fast approaching the 50 per cent mark of total lifetime building ownership costs.

Truly effective energy management requires active leadership, open communication and full participation from all affected parties – including building management teams, building occupants and energy service providers.

Operations managers are increasingly urged to look beyond overall operational efficiency to consider complex and variable factors like energy purchase options and major systems upgrades.

**managingenergy.com**

is the cornerstone to your ultimate success:

the **data** you collect,  
the **information** you manage,  
the **reports** you produce and  
the **actions** you take.

# Features of managingenergy.com

For every building you own or manage, for every energy bill you have, **managingenergy.com** manages your data collection and provides the information you need to make decisions that improve operational efficiency, save money and reduce your environmental footprint.

Designed for buildings at any stage in their life-cycle, **managingenergy.com** combines the features of a utility bill management software with those of asset management practices, energy management and auditing support, and powerful financial analysis tools.

- **Set Benchmarks:** See how your facility measures up against similar buildings in your sector.
- **Energy Accounting:** Spot billing errors and analyze the benefits of different energy tariffs.
- **Energy Auditing Support:** Find efficiencies and improve profitability of energy audits by up to 30 per cent.
- **Efficiency Measures Analysis:** Capture and analyze all the key information in all of your efficiency opportunities.
- **Financial Analysis:** Using a number of methods from simple payback to lifecycle costing, compare and package investments and service options for maximum impact.
- **Monitoring and Tracking:** Use industry standards to monitor and track results towards efficiency targets.
- **Reporting:** WebReports, the managingenergy.com reporting portal, delivers on-demand, high quality reports to all parties involved in your energy management program.



*Decision makers are faced with complex choices when tackling energy management. **managingenergy.com** helps minimize the risk and maximize performance when making complicated management decisions.*

## How managingenergy.com is Delivered to You

With the wide range of information sources about energy use in buildings, just deciding where to start can be difficult. **managingenergy.com** simplifies the planning process by giving you access to the assessment modules you need as you need them. **managingenergy.com** lets you make decisions and manage projects for energy conservation in buildings—from inception, to implementation, to monitoring performance—at a pace that matches your readiness to act.

Reporting is the key. **managingenergy.com** delivers robust reports that let you make better, quicker and easier decisions that put your organization into motion sooner.

- **Low implementation cost:** Subscribe, only for the modules and number of users you need.
- **Centralized system support:** Getting the latest upgrades and features instantaneously as they are developed is included in your cost.
- **Modular:** Pay only for the features you want.
- **Scalable:** Any number of users with any combination of access to appropriate information and reports.
- **Efficient:** Information is held on a remote server, download only the information you need.



*Energy information systems are an important foundation for successful energy efficiency planning and ongoing control and improvement. They are entirely consistent with continuous improvement approaches applied to other corporate priorities.*

**Steve Dixon, TdS Dixon Inc., Senior Trainer, Canadian Institute for Energy Training, co-author of "Making Energy Management Business as Usual"**

*Having developed dozens of Local Action Plans for municipalities to reduce their greenhouse gas emissions, we have learned that in most cases, energy efficiency in buildings offers the greatest opportunity to reduce emissions while saving money. The services offered through ManagingEnergy.com have played a key role in helping municipalities realize the potential for energy efficiency in their buildings and to understand the critical link between energy and the environment.*

**Megan Jamieson, Director – Canada Office, ICLEI, Local Governments for Sustainability**

*The technology behind ManagingEnergy.com has played an important role in helping us deliver energy management solutions and efficiency information to buildings in our client portfolios. I have found the reports to be consistent, accurate and reliable.*

**George Mitsopoulos, Senior Manager, Energy, SNC Lavalin ProFac Inc.**

*The services currently provided through ManagingEnergy.com have supported Efficiency Engineering's building energy retrofit and energy auditing work since 1996 and have been applied to thousands of square feet of existing buildings. ManagingEnergy.com helps improve the efficiency of our services, and our profitability, by up to 30 per cent, while maintaining the consistency and quality of service that our customers have come to expect.*

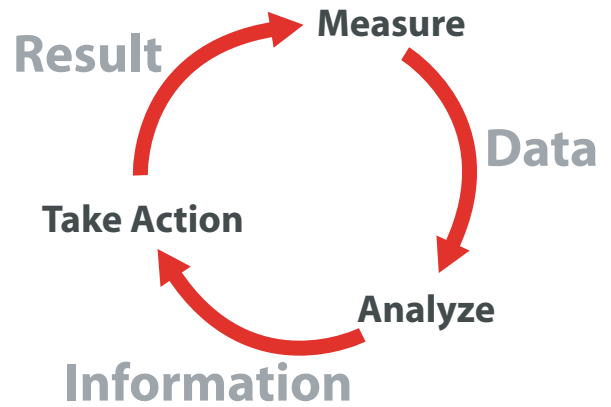
**Scott Martin, P.Eng., Partner and VP of Operations, Efficiency Engineering Inc.**

## Millions of Square Feet of Experience

**managingenergy.com** comes from 100 years of combined experience in software development and energy monitoring in existing buildings. It has been designed and used exclusively in energy analysis, auditing and reporting on over 50 million square feet of existing buildings.

**managingenergy.com** provides services to municipal, commercial, institutional and light industrial customers. Utility companies, energy commodity brokers, energy consultants, engineering firms and energy service companies are also bundling **managingenergy.com** with their service offerings.

**managingenergy.com** can also deliver customized, solutions-oriented consulting services to help with training, auditing services and policy development.



**managingenergy.com** supports the strategic approach to continual improvement in energy efficiency.

**managingenergy.com**

**Are You Ready?**